

Yuba County Community Health Improvement Plan

Safe Neighborhoods and Built Environment (SNBE) Workgroup

November 14, 2024



Agenda

12:00 PM – Welcome and Meeting Guidelines

12:05 PM – Overview of SNBE Goals

12:10 PM – Workgroup Discussion

12:45 PM – Review Modifications

12:55 PM – Closing



Update from Annual CHIP Meeting

- On September 16, 2024, we began discussing the revisions to the SNBE Priority's goals.
- Due to time constraints, we were only able to cover the majority of the first goal.
- The purpose of this meeting is to finish our discussion of the two goals and their related objectives, strategies, tactics, and timelines.



Safe Neighborhoods & Built Environment Overview

- **Goal 1:** Increase the use of the currently available recreational options in Yuba County.
- **Goal 2:** Enhance a culture in Yuba County to gather as a community and move freely as a means of wellness and health promotion.

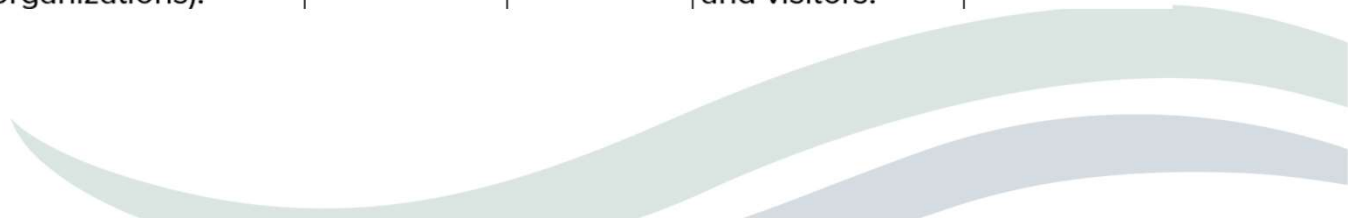


PRIORITY AREA: SAFE NEIGHBORHOODS & BUILT ENVIRONMENT

Goal 1: Increase the use of the currently available recreational options in Yuba County.

Objective 1.1: By January 30, 2026 develop, review, and update a plan to promote utilization of parks, walking paths, playgrounds and other recreational activities across Yuba County as part of exploration for formation of a regional park’s recreation authority.

Strategy	Tactics	Lead Entities	Target Date	Anticipated Product	Status Update
1.1.1 Centralize information regarding parks and recreation sites in Yuba County with a desire to form a regional parks/recreational authority.	Convene jurisdictions with parks and recreation sites in Yuba County to form a Yuba County Parks and Recreation Workgroup.	Yuba County CDSA	December 12, 2024 January 30, 2024	Initial convening meeting.	Not Started
	Yuba County Parks and Recreation Workgroup to develop comprehensive list of parks and other recreational options.	Yuba County Parks & Rec Workgroup	January 30, 2025 April 30, 2024	Listing of all parks and recreational sites in Yuba County.	Not Started
	Promotion plan to distribute the compiled information to the community through different modalities and groups (i.e., schools, faith-based organizations, community-based organizations).	Yuba County Parks & Rec Workgroup	April 30, 2025 September 30, 2024	Sharing of parks and recreational sites to Yuba County public and visitors.	Not Started



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Strategy	Tactics	Lead Entities	Target Date	Anticipated Product	Status Update
1.1.1 Centralize information regarding parks and recreation sites in Yuba County with a desire to form a regional parks/recreational authority.	Explore the formation of a Parks/Recreation Regional Authority to ensure sustainability of coordinated promotion of parks/rec information.	Yuba County Parks & Rec Workgroup	March 30, 2025	Decision on whether to form parks/recreation regional authority.	Not Started
	If regional authority deemed feasible, explore funding mechanisms and governance structure of authority.	Yuba County Parks & Rec Workgroup	January 30, 2026	Plan for parks/recreation regional authority.	Not Started

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Strategy	Tactics	Lead Entities	Target Date	Anticipated Product	Status Update
1.1.2 Promote schools’ sites for outdoor recreation (i.e., playgrounds, pools, basketball courts).	Yuba County Office of Education and school districts gather to discuss outdoor recreation options at the schools that can be made available to the public.	YCOE	December 31, 2024 January 30, 2024	Listing of outdoor recreation options at schools available to the public.	Not Started
	Promotion plan for the school recreational sites.	YCOE	March 31, 2025 July 30, 2024		Not Started
1.1.3 Advocate for outdoors parks to be smoke-free to encourage public use.	Passage of ordinances in all Yuba County jurisdictions to have outdoor parks be smoke-free.	Blue Zones Project	June 30, 2025 October 30, 2024	Passage of outdoor smoke-free ordinances in all Yuba County parks.	In Progress



PRIORITY AREA: SAFE NEIGHBORHOODS & BUILT ENVIRONMENT

Goal 1: Increase the use of the currently available recreational options in Yuba County.

Objective 1.2: By January 30, 2027, increase the recreational and community event participation of Yuba County residents by 20% compared with 2024 baseline.

Strategy	Tactics	Lead Entities	Target Date	Anticipated Product	Status Update
1.2.1 Develop mechanism to analyze Yuba County residents' level of recreational and community event' participation.	Conduct literature review and explore available data for developing a baseline assessment of participation at recreational community events.	HHS Public Health Division	January 30, 2025 January 30, 2024	Baseline 2023 data regarding recreational and community events participation among Yuba County residents.	Not Started
	Repeat analysis on annual basis to monitor progress.	HHS Public Health Division	Annually	Annual survey data report.	Not Started



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Objective 1.2: By January 30, 2027, increase the recreational and community event participation of Yuba County residents by 20% compared with 2024 baseline.

Strategy	Tactics	Lead Entities	Target Date	Anticipated Product	Status Update
1.2.2 Create central site for the public to be aware of community/recreation events in Yuba County.	Present proposal to the Yuba County Public Information Officers (PIOs) seeking their input on an appropriate host for this central source.	HHS Public Health Division	February 28, 2025 November 29, 2024 November 1, 2023	Finalization of host site for this centralized listing of community and recreation events.	Not Started
	Develop processes for various Yuba County organizations to submit community events information to the host entity.	Y-S Chamber of Commerce	March 31, 2025 March 30, 2024	Referral process finalized.	Not Started
	Publication of community events listing on at least weekly basis.	Host entity	July 30, 2025 July 30, 2024	Listing of community and recreation events.	Not Started
1.2.3 Increase accessibility to recreational trails to Yuba County residents.	Establish program guidelines and develop promotion plan for Yuba County community.	Yuba County RCD	March 31, 2025 January 30, 2025	Sharing of trails and access points to Yuba County public and visitors.	Not Started



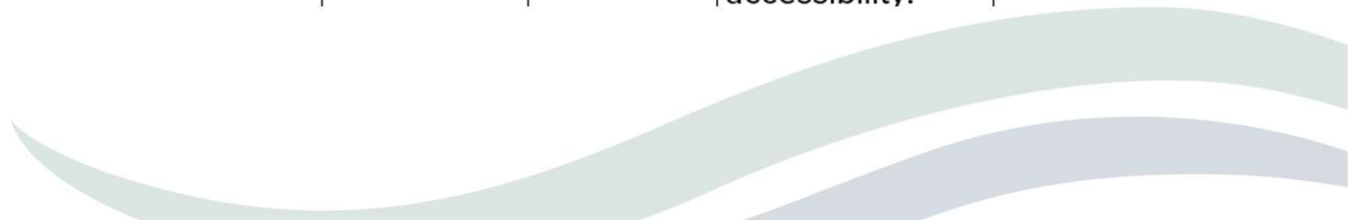
PRIORITY AREA: SAFE NEIGHBORHOODS & BUILT ENVIRONMENT

Goal 2

Enhance a culture in Yuba County to gather as a community and move freely as a means of wellness and health promotion.

Objective 2.1: By 2028, increase walkability score by 10% and bike-ability score by 10% within Linda and Olivehurst corridor.

Strategy	Tactics	Lead Entities	Target Date	Anticipated Product	Status Update
2.1.1 Implement countermeasures highlighted in Yuba County System Safety Analysis Report Program (SSARP) and Local Road Safety Plan (LSRP).	Leverage SSARP & LSRP findings to apply for competitive grants.	Yuba County Public Works	June 30, 2025	Improve driver awareness/safety that leads to increase pedestrian safety.	Not Started
	Leverage Feather River Air Quality Management District Mini Grant Program to increase pedestrian accessibility.		June 30, 2025	Improved infrastructure to increase pedestrian accessibility.	Not Started



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Strategy	Tactics	Lead Entities	Target Date	Anticipated Product	Status Update
2.1.2 Implement Walking Moais in at least two additional Yuba County locations.	Assess Yuba County's locations/communities that would like to establish Walking Moais.	Blue Zones Project	October 2023	Identification of the two locations in Yuba County.	Completed
	Promotion of the new Walking Moais.	Blue Zones Project	March 2024	Walking Moais' information shared with Yuba County community.	Completed
	Implement Walking Moais at those locations.	Blue Zones Project	May 2024	Implementation of Walking Moais.	Completed



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Goal 2: Enhance a culture in Yuba County to gather as a community and move freely as a means of wellness and health promotion.

Objective 2.2: By June 30, 2027, expand the availability of farmers' markets for Yuba County residents.

Strategy	Tactics	Lead Entities	Target Date	Anticipated Product	Status Update
2.2.1 Implement at least one additional farmer's market in Yuba County.	Gather community-based organizations to participate in community farmers' markets.	Blue Zones Project	June 30, 2027	Farmers' market opens for business!	In Progress
2.2.2 Promote farmers' markets that are currently available in Yuba County.	Develop promotion plan for the pre-existing Yuba County Farmer's Market (e.g. Brownsville Farmer's Market)	Y-S Chamber of Commerce & HHS Public Health Division	December 31, 2025 May 1, 2027	Promotion plan compiled.	Not Started
	Allow for the consumer use of Electronic Benefits Transfer (EBT) at the Brownsville Farmer's Market and at other locations.	HHS Public Health Division	December 31, 2025 June 30, 2027	EBT available as a payment form at farmers' markets.	Not Started

Next Steps

- All revisions will be made based on today's feedback and the CHIP Safe Neighborhood and Built Environment public dashboard will be updated accordingly.
- Work plans, including engagement with the applicable entities, will align with the revised goals.



Thank You

