Olivehurst Public Utility District

Agenda Item Staff Report

Meeting Date: May 16, 2019

Consider selection of a service provider for the OPUD Website. (Strategic Plan 2018-2023, 2.4).
District Clerk and Public Works Administrative Assistant have been reviewing and conversing with service providers to determine which option best fits the needs of the District. District Clerk presented a spreadsheet of options to Directors at the February Regular Board Meeting, and was instructed to reach out to two of the providers for updated quotes and references. Staff received reference lists from the two final options, and have made contact with clients that utilize those services to guage their level of satisfaction. Staff ask that the Board select a service provider from the final two options so that a contract can be presented for approval at the June Board Meeting.

Fiscal Analysis:

WISR estimated that setup would cost $4,685, hosting and security would cost approximately $79 per month, and that ongoing support would be charged at an hourly rate.
Streamline estimated that setup would cost $2,000, and that the $300 monthly fee would cover the cost of host, security, updates, compliance, and support
Based on the option selected In an abundance of caution, I recommend that we allocate $6,000 in the FY 2019-20 budget for the expense in the Administrative budget, which is further spread across all departments.

Employee Feedback:

Employees are excited to have an up to date website.

Sample Motion/Staff Recommendation:

Move to select _____ for the OPUD Website Redesign project, and authorize Staff to move forward with next steps.

Prepared by:

Elizabeth Mallen, District Clerk/Executive Assistant

Company	Website Created/ Migrated by Company	Program Website Created In	Program will host many pages to the site	Website Hosted BY	Events and Calendar on Website	Mobile (smartphones and tablets) Optimized	Additional Language	Training	SEO (Search Engine Optimized)
WISR	Yes	WordPress	Yes	No - They do have hosting abilities for fee depending on bandwidth. Begins at $69 per month	Yes	Yes	Google Translate	4 hours	Yes
Streamline	Yes	Content Management Unlimited	Unlimited Content	Yes / Unlimited	Yes/Utility District Specific	Yes	Google Translate	Included	Yes
Pronto	Yes	WordPress	Yes	Yes / Unlimited	No/ Unless use Website Plus $350.00 (add-on)	Yes	No/ Unless use Website Plus (add-on)	Included	Yes
Granicus	Yes / Up To 200 Pages and 5 Forms	Content Management Software	Yes	Yes / Unlimited	Yet	Yes	Google Translate	Included	Yes
CivicPlus	Yes	Drupal	Yes	Yes / Unlimited	Yes	Yes	Google Translate	Included	Yes

.

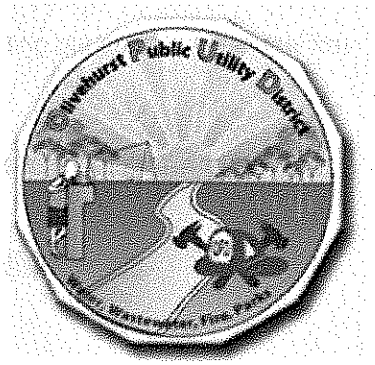
SAS = Statistical Analysis System (Data Analytics)
SEO = Search Engine Optimized
SQL - Structured Query Language (domain-specific)

Support	Security	508 Compliant	272 Compliant	System or Program Updates	Integrated Transparency	Monthly / Annual Fee	Website Setup FEE	Company
Hourly After Initial Training	Yes	Yes/Basic	We Add	for Fee if needed	No / OPUD Responsible to ensure compliance	$69 to $79 per month for hosting and Security	$4,685	WISR
Unlimited	Yes	Yes/Fully	We Add	Automatically / Daily	Yes/State Transparency Dashboard	$300 Monthly	$2,000	Streamline
Hourly After Initial Training	Yes	We Ensure	We Add	Automatically / Daily	No / OPUD Responsible to ensure compliance	$249 Monthly	$499 plus add-ons (additional features have extra charges)	Pronto
Unlimited	Yes	Yes	We Add	Yes/5 year contract	No / OPUD Responsible to ensure compliance	$5,000+ after 1st year	$15,500	Granicus
Unlimited	Yes	Yes/Basic	We Add	Yes/2 year contract 5% increase each year after	No / OPUD Responsible to ensure compliance	$5,750 Annually	$14,750	CivicPlus

WISR Website Quote

Website Upgrade Quote

For



1970 9th Avenue | P.O. Box 670
Olivehurst, Ca 95961
Office: 530-743-4657
Sherry Mill / 530-743-8132

Quote Date: 2018-11-20
This Quote is valid for 30 days.

WISR.net
info@wisr.net
http://wisr.net

Clyde Sparks
(714)308-3515

Project Description

The Purpose of this document is to outline the set of requirements and task for the OPUD website conversion to WordPress with integrated secure Document Signing capability and enhanced mobile device compatibility. Included below are the time/cost estimates to perform the site upgrade and deploy the new WordPress CMS system to your production server. The list below includes the website organization, general functionality and basic design specifications. Specific design and functional details (e.g. WordPress site template) will be selected by OPUD & WISR during the initial phases of the site upgrade project.

Included Features of New Site

The following is our list of Project Tasks and Website Design Features and Functions that will be included in your website upgrade to WordPress.

- Select a modern design and color palette to closely match current template (Graphic Design & Branding). This is required because your current template is not compatible with WordPress.
- Migrate current OPUD Joomla version 2.5 website features and content to WordPress.
    - Navigational Structure.
    - Content Slide-Show component
    - Various News Modules & Systems
    - Site Blog
    - Events and Calendar System
    - Current Content Migration
    - Photo Galleries
    - Basic Social Bookmarking
- Optimize Organic SEO and Alt-Tag system into site.
- Install and configure an integrated Document Signing system into the WordPress site.

Project Quote Totals

The following table summarizes all of the Project Phases.

	Phase	~Time	~Duration(2)
1.	Setup New WordPress Development Server	2.0 hrs	0.5 day
2.	Copy/Clone Current System to Dev area	3.0 hrs	0.5 days
3.	508 Customize New Template for WordPress	3.0 hrs	0.5 days
4.	Migrate Site Content & Graphics(1) files to new WP system	16.0 hrs	4.0 days
5.	Modify & Configure WordPress per OPUD requirements	8.0 hrs	3.0 days
6.	Install and Configure Calendar System	6.0 hrs	2.0 days
7.	Add & Config Any/All *New* OPUD Content & Assets	4.0 hrs	1.0 days
	Final Build Phase	2.0 hrs	1.0 days
	Test Phase	2.0 hrs	1.0 days
	Deployment Phase	4.0 hrs	1.0 days
	Final Production Test & Acceptance	3.0 hrs	1.0 days
	Total Time	**53.0 hrs**	**13.5 days**
	Labor Cost @$85/hr - Total	**$4,505.**	**←Total Labor**
	Estimate of 3'rd Party Commercial Software Licenses:		
	Calendar System: ~$100	~$100.	
	Estimate for WordPress Template	~$80	
	(3) **Software License Expense - Estimate**	**~$180.**	**←Est. Software**
	Optional Features & Consulting (4)		
	Multi-Language Google Translation (site integration)	4.0 hrs / $340.	1.0 days
	Migrate Calendar Event Data	~4.0 hrs / $340	1.0 days
	Client WordPress Training (basic)	4.0 hrs / $340.	1.0 days

Notes: (1) = Some Current Site Graphics may need adjustments or replacement depending on the final WordPress template choice.
(2) Days = Business Days.
(3) Software License fees listed above are estimates.
Exact fees will be added to the last Project Phase Invoice.
(4) Option prices valid when ordered at the time of project initiation.

Payment Schedule

The following table summarizes the Project Payment Schedule.

Phase	Description	%Amount	$Amount
1	Project Kickoff	50%	$2,251.
2	End-of-Project / Customer Acceptance + Software Fees (3)	~50%	$2,253 + ~$180
	Totals	**100%**	**~$4,685.**

Assumptions

The following is a list of important WISR assumptions.

1. OPUD Website upgrade construction and deployment to be performed by WISR.
2. WISR will perform design, development and build on WISR servers.
3. OPUD decision-making personnel will be reasonably available for consultation and site construction approval.
4. Mobile device compatibility will be dependent on the selected WordPress template.
5. OpenSource technology is to be used as the core website technology wherever possible.
6. WordPress is to be used for the core Content Management System (CMS).
7. From time-to-time, commercial "Add-On" components may be recommended by WISR to enhance basic WordPress functionality. These commercial add-ons will be described to OPUD, and OPUD will have the option to purchase any recommended add-on.
8. WISR has final technical approval on the selection of any WordPress add-on or extra component for inclusion to the final OPUD website. WISR's main criteria for inclusion or exclusion of an add-on will be system usability, stability and security.
9. This Quote assumes no modification to chosen WordPress template except those properties designed to be configurable from within Template Framework Administration area.
10. OPUD personnel will be reasonably available for site and system testing.
11. All Graphics will be provided "site ready" or created by an art designer approved by OPUD & WISR.
12. Data from OPUD's Joomla v.2.5 site may be difficult to transfer to the WordPress site. The exact handling of this data may require the help of OPUD personnel.
13. WISR will have access to current OPUD Joomla 2.5.x site with FTP or Control Panel access with Administrator Username and Password.
14. WISR has appropriate access to OPUD's third-party systems that will be integrated into the new WordPress site; e.g. Domain Registrar, SEO, Google accounts, etc.
15. This quote does not include the migration of current "Poll" components.

Next Steps

1. OPUD to discuss via conference call this Quote with the WISR Team.
2. OPUD to approve final WISR Quote with Payment Schedule.
3. OPUD can begin reviewing possible designs, themes, components, etc.
4. WISR will begin the setup of the website development environment.
5. WISR will begin migrating current website with to development area.
6. WISR will commence executing the upgrade

WISR Billing Rates

For the latest development rates see our website page: Development Rates.

Sherry Mills

From: Clyde Sparks <crs@wisr.net>
Sent: Wednesday, February 13, 2019 2:45 PM
To: Sherry Mills
Cc: Chris Cuthrell
Subject: Re: OPUD Website Upgrade

Sherry,
Hope our Presentation Slides are clear - it's been a long time since we talked and we were expecting to fill-in project details during a "live" discussion/presentation.
If needed, we will be happy to provide details on any questions you my have.

Re: Hosting:
We suggest our "**Basic**" hosting plan ($69/mo) for your organization.
Our service includes a lot more than just the servers.
The $69/mo Basic service also includes:
* off-site backups using Amazons (AWS S3) system.
* Wordpress Application Updates & Maintenance
* Security Updates & Patches
* Up to 1/2 hour/mo of Free user support (via email and/or Skype).
Please see our website for details:
https://www.wisr.net/services/hosting-services/

Best Regards
CRS

On Wed, Feb 13, 2019 at 1:56 PM Sherry Mills <[redacted] wrote:

WISR Offers a Wide Array of Hosting Plans (Linux/cPanel Hosting):

Hosting Plan	Storage	Memory	Bandwidth	Domains	App Support	Price/Mo
Basic	25 GB	1 GB	1 TB	1	Email & Skype – 0.5 hr	$69
Business	50 GB	1 GB	2 TB	1	Email & Skype – 1 hr	$79
Multi-Business	100 GB	2 GB	4 TB	2	Email & Skype – 1 hr	$89
MSDS – Medium	200 GB RAID-1	4 GB	5 TB	4	Email & Skype – 1 hr	$109
MSDS – Large	500 GB RAID-1	8 GB	10 TB	5+	Email & Skype – 1 hr	$119
Dedicated – Medium	1 TB RAID-1	16 GB	20 TB	Unlimited	Email & Skype – 1 hr	$249
Dedicated – Large	2 TB RAID-1	32 GB	30 TB	Unlimited	Email & Skype – 1 hr	$359
Cloud Hosting (Project Dependant)	Metered	Metered	Metered	Metered	Email & Skype – 1 hr	$Call

All Plans include Basic S3 Backup Package and Encrypt SSL certificate at no additional charge.
MSDS = Minimally Shared Dedicated Server
Multi-Sites (+) are charge $10/mo for each domain past the indicated number.
Unused App Support Time does NOT accumulate or roll-over to next month.

WISR Website/cPanel Backup Packages – uses Amazon S3 Cloud Storage:

Backup Package	Site Size (max)	Backup Copies	Backup Frequency	Price/Mo *
Basic	10 GB	1	Monthly	included w/any hosting package
Business	15 GB	6	Weekly+Monthly	$29.00
Business-Pro	30 GB	12	Daily+Weekly+Monthly	$39.00
Business-Critical	60 GB	16	Daily+Weekly+Monthly	$59.00

*=Paid Quarterly.
Contact Us for custom backup size and frequency combinations.

Consulting Proposal
for
OPUD Website Upgrade

November 20, 2018

Version: 2.0

This Quote is valid for 30 days.

WISR

Proposal for OPUD Website Upgrade

Part-1

1. Current Joomla - Out-of-Date / No longer Maintained / Extreme Security Vulnerabilities
2. What is Best CMS Option - Joomla vs. WordPress / Why WordPress / WordPress Stats / Who uses WordPress / Security
3. Long-term WordPress Benefits
4. WordPress Theme Examples / Options / Show Screenshots

Part-2

1. Project Quote / Project Options Quote
2. Project Payment Schedule
3. Project Assumptions
4. Next Steps
5. Reference Links
6. END page

Introduction

- Our quote includes all the necessary changes and upgrades to convert your existing Joomla 2.5 site to an improved and up-to-date website using the Wordpress Content Management System (CMS).
- Additionally, your new site will include an improved level of System Security compared to Joomla 2.5.
- The site will also include basic section-508 compatibility
- Site will also provide improved browser and device (e.g.: iPhone & iPad) compatibility enhancements compared to your existing system.

Part-1

This Section outlines "why" a site upgrade is needed & shows examples of new site pages.

1. Current Joomla - Out-of-Date / No longer Maintained / Extreme Security Vulnerabilities
2. What is Best CMS Option - Joomla vs. WordPress / Why WordPress / WordPress Stats / Who uses WordPress
3. Long-term WordPress Benefits
4. WordPress Theme Examples / Options / Show Screenshots

Joomla ver.2.5 is Out of Date

- Joomla v.2.5 hit it's *end-of-life* (EOL) December 31, 2014.

Joomla is Frozen in the past - No New Program Extensions

- As of June/2015 the Joomla Extension Directory stopped accepting 2.5 extensions

There are 100's of Security Vulnerabilities in Joomla 2.5

Joomla » Joomla! » 2.5.3 : Security Vulnerabilities

Cpe Name:*cpe:/a:joomla:joomla%21:2.5.3*

CVSS Scores Greater Than: 0 1 2 3 4 5 6 7 8 9

Sort Results By : CVE Number Descending CVE Number Ascending CVSS Score Descending Number Of Exploits Descending

Copy Results Download Results

#	CVE ID	CWE ID	# of Exploits	Vulnerability Type(s)	Publish Date	Update Date	Score
1	CVE-2018-15882	434			2018-08-28	2018-11-05	7.5
An issue was discovered in Joomla! before 3.8.12. Inadequate checks in the InputFilter class could allow specifically prep							
2	CVE-2018-15881	254			2018-08-28	2018-11-02	5.0
An issue was discovered in Joomla! before 3.8.12. Inadequate checks regarding disabled fields can lead to an ACL violati							
3	CVE-2018-15880	79		XSS	2018-08-28	2018-11-02	3.5
An issue was discovered in Joomla! before 3.8.12. Inadequate output filtering on the user profile page could lead to a stc							
4	CVE-2018-12712	20		File Inclusion	2018-06-26	2018-08-20	6.5
An issue was discovered in Joomla! 2.5.0 through 3.8.8 before 3.8.9. The autoload code checks classnames to be valid, u							

Source: CVE Details; https://www.cvedetails.com/vulnerability-list.php

Can OPUD Upgrade to Current Version of Joomla ??

Current version of Joomla is a complete rewrite of Joomla v.2.5 functions.

Every Joomla subsystem will need to be upgraded to current version - including:

- Theme Layout
- Blog Posts
- Calendar system
- Menu System

WISR has automated tools to help convert old Joomla v.2.5 to current WordPress.

It is Faster & Cheaper to convert to WordPress!

Why Upgrade to WordPress

WordPress is the most popular Content management systems (CMS).

© W3Techs.com	usage	change since 1 February 2018	market share	change since 1 February 2018
1. WordPress	30.0%	+0.6%	60.2%	+0.2%
2. Joomla	3.1%		6.3%	-0.1%
3. Drupal	2.2%		4.4%	-0.2%
4. Magento	1.2%		2.4%	-0.1%
5. Shopify	1.0%	+0.1%	1.9%	

Above: WordPress hits 30%

source:https://venturebeat.com/2018/03/05/wordpress-now-powers-30-of-websites/

Why Upgrade to Wordpress

WordPress is supported by thousands of developers.

Source: WordPress.org/plugins

WordPress is "OpenSource", but unlike Joomla has a for-profit company, *Automattic*, that oversees and guilds all Offical WordPress Core functionality; ***Thus guaranteeing long-term compatibility***

WISR

WordPress Powers Many Well-Known Websites

The New York Times

The New York Times' blogs cover everything imaginable, ranging from arts to economics.

CNN

CNN hosts blogs for their many on-air personalities and for breaking news.

Forbes

Forbes is a leading source for reliable business news and financial information.

REUTERS

Reuters' blogs deliver critical news to decision makers, powered by the world's most trusted news organization.

MACLEAN'S

Maclean's enlightens readers with investigative reporting and exclusive stories from leading journalists.

Fortune 500 Companies

GM

GM's FastLane blog is a forum for GM executives to talk about GM's current and future products and services.

UPS

UPS' Upside shares personal insights and perspective about the world's largest transportation company.

eBay

eBay Ink is your official source for information, opinion and perspective on eBay, Inc.

SONY

PlayStation.Blog is where the people who create the PlayStation experience meet gamers & fans directly.

BEST BUY

Best Buy uses WordPress Multisite to power 1050 local store blogs & their mobile site.

Music

The Rolling Stones' website ("the World's Greatest Rock 'N' Roll Band") including a complete discography and videos.

JAY-Z

LifeandTimes.com is curated by Jay-Z and covers a wide range of the artist's interests.

Katy Perry

Katy Perry is an American singer and songwriter. Her site offers videos, lyrics, ringtones, & more.

Lollapalooza

Lollapalooza is an annual music festival featuring heavy metal, alternative, punk and hip hop.

MP3.COM

MPg.com features over 1 million tracks, artist profiles, photos, videos, and new music daily.

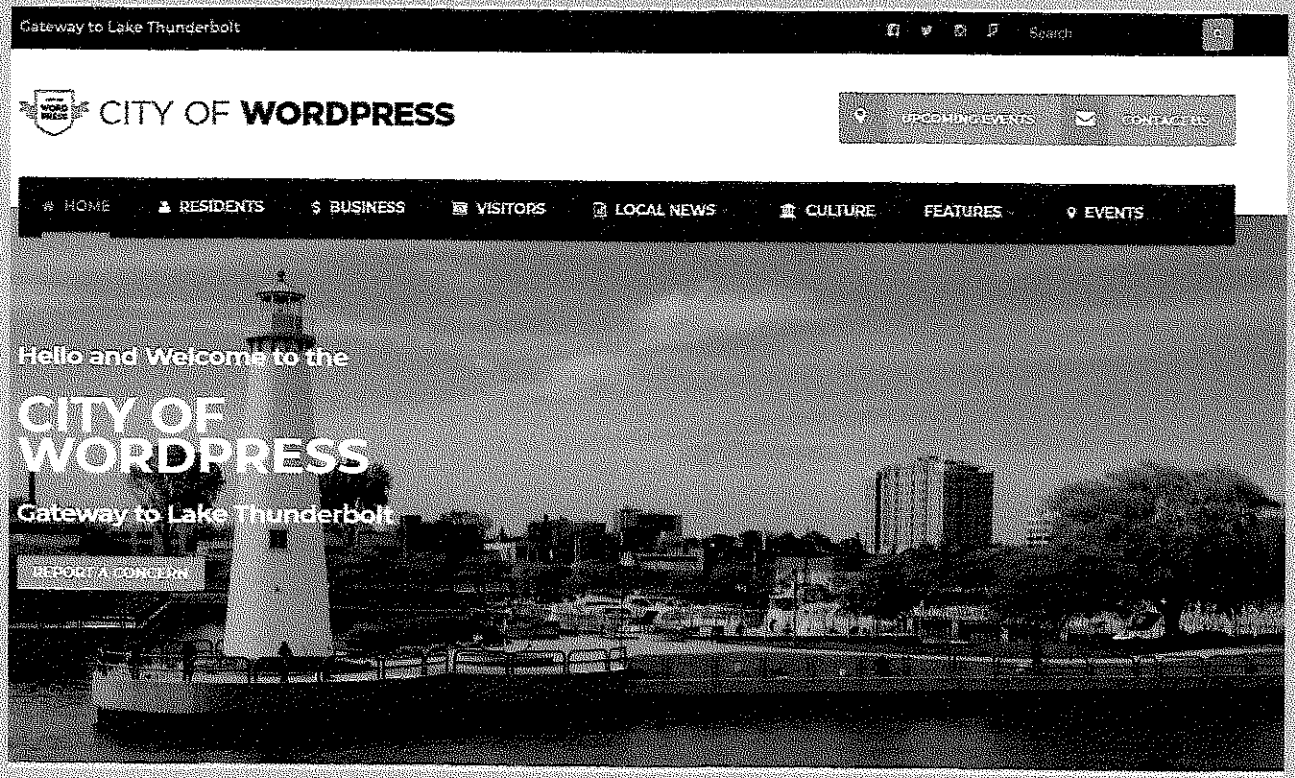
Wordpress Security

The WordPress Security Team:

- is made up of ~50 experts including lead developers and security researchers.
- about half are employees of Automattic.
- identifies and resolve security issues in the core software.
- consults with well-known and trusted security researchers in the web security field.
- believes in Responsible Disclosure by alerting the security team immediately of any potential vulnerabilities.

See more: https://wordpress.org/about/security/

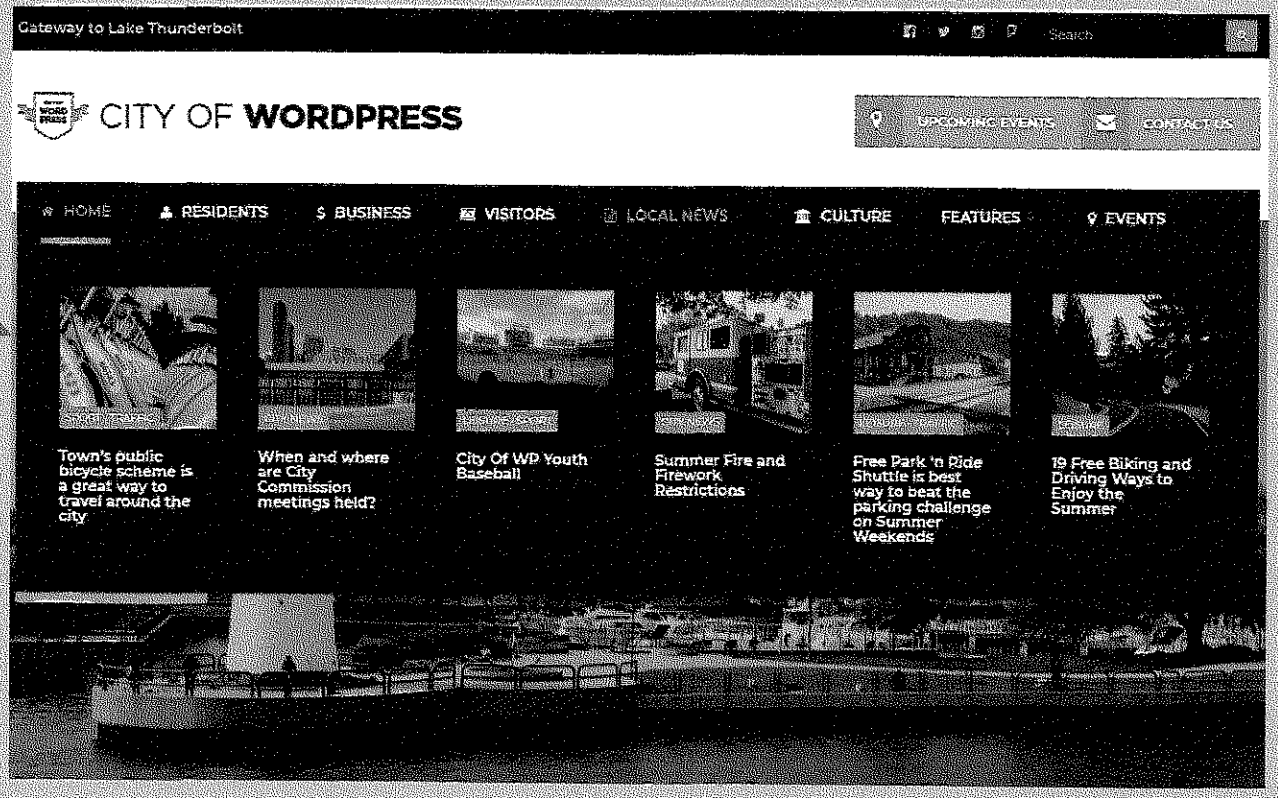
Typical Example - Home Page



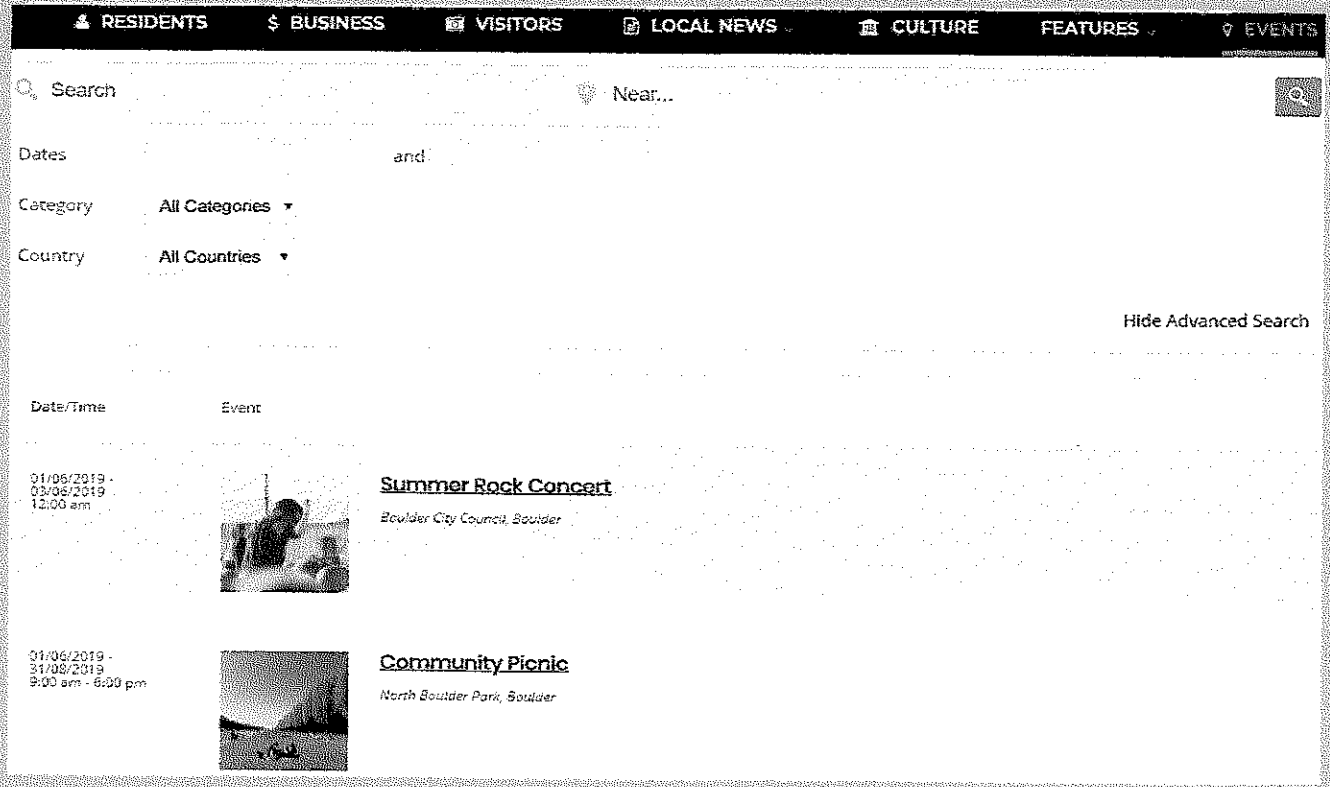
Typical Example - Nav. Sub-Menus

Drop-Down Sub-Menus

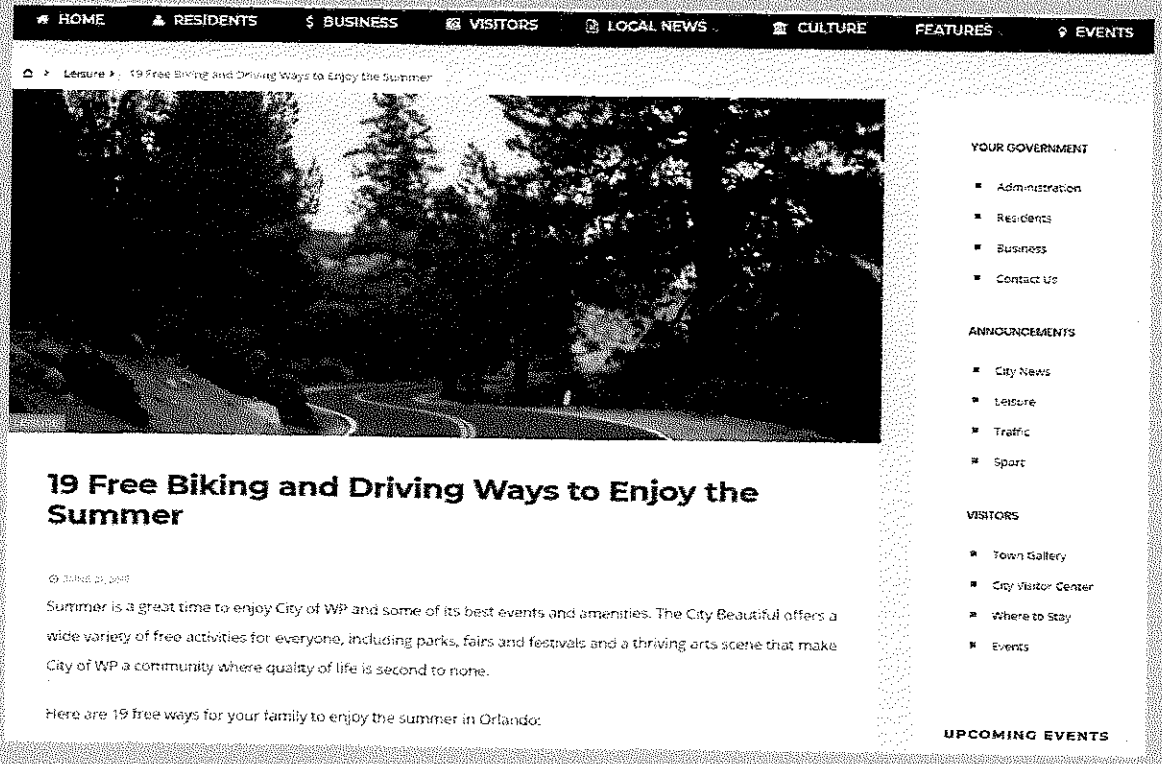
Images are optional



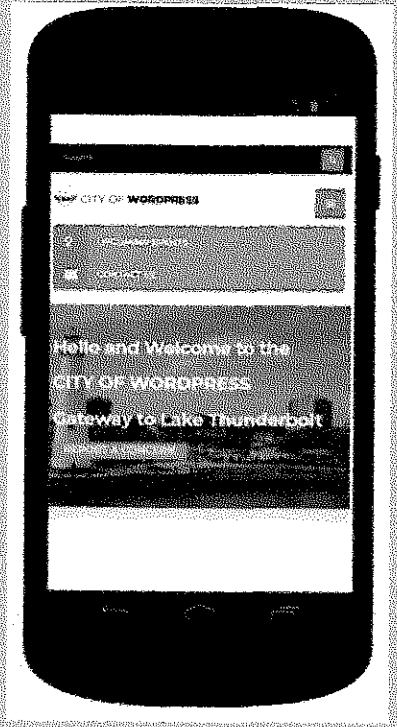
Sample EVENTS page / with Search



Example POST with Sidebar page



Mobile Device Compatible



WordPress Themes are
"Responsive"
Which means they adjust
for mobile devices.

WISR

Part-2

This Section outlines project tasks and costs.

1. Project Quote / Project Options Quote
2. Project Payment Schedule
3. Project Assumptions
4. Next Steps
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Project Cost

The following table summarizes all of the Project Phases.

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	Test Phase	2.0 hrs	1.0 days
	Deployment Phase	4.0 hrs	1.0 days
	Final Production Test & Acceptance	3.0 hrs	1.0 days
	Total Time	**47.0 hrs**	**11.5 days**
	Labor Cost @$85/hr - Total	**$3,995.**	**←Total Labor**

Project Software Costs & Options

	Estimate of 3'rd Party Commercial Software Licenses:		
	Calendar System: ~$100	~$100.	
	Estimate for Wordpress Template	~$80	
	(3) **Software License Expense - Estimate**	**~$180.**	<-Est. Software
	Optional Features & Consulting (4)		
	Multi-Language Google Translation (site integration)	4.0 hrs / $340.	1.0 days
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New Website Features

- **Migrate current OPUD Joomla v2.5 website and content to Wordpress.**
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  - Content Slide-Show component
  - Various News Modules & Systems
  - Site Blog
  - Basic Events and Calendar System
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6. WISR will commence executing the upgrade

Thank You
for the Opportunity to provide this Upgrade Quote

Quote Date: 2018-11-20
This Quote is valid for 30 days.

WISR.net

Clyde Sparks: (714)308-3515

WISR

Click to add Title

Click to add content

STREAMLINE

The Special District Website Engine

Response to Proposed Website: Olivehurst Public Utilities District

Streamline introduction

Streamline is a website development system built specifically for special districts. Our intention is to provide a product that lets district staff focus on what they do best: deliver services to their customers. We know many special districts don't have IT staff, and our vision is to empower them with web technology that makes their lives easier, not harder.

Pricing

Pricing is based upon annual operating revenue and membership status with the California Special District Association. CSDA members receive a discount, and 5% of your Streamline membership fees go back to CSDA to support the important work they do advocating for special districts in the legislature.

- **Monthly Subscription Rate**: $300 (CSDA Members) or $450 (Non-members
    - Includes unlimited hosting, domain name, all new features and updates, unlimited support, access to our knowledge base and website bootcamps
- Optional one-time migration: $2,000

Platform overview: key features

- **Meeting dashboard.** The meeting dashboard is designed to help special districts keep up to date with Brown Act requirements.
- **Agenda reminders.** Use the agenda reminder functionality to send an email to your Board Secretary before the Brown Act deadline, so you never forget to post your agenda online.
- **Transparency dashboard** helps track for SDLF (Special District Leadership Foundation) certification, as well as best practices. See what content is suggested to be considered a transparent organization, or filter to see only the four state requirements.
- **Clear indication of State compliance.** The transparency dashboard clearly indicates the website content required by the State and allows you to create and publish this content with ease.
- **Compliance with all current and upcoming government requirements** (for example, the recently passed law requiring posting of most recent agenda to the home page).
- **Full ADA / Section 508 compliance** for visitors with disabilities, as required by the federal government.
- **Responsive and mobile friendly**
- **Easily embed anything:** Invoice Cloud, MailChimp, Constant Contact, Survey Monkey, Google Maps, PayPal, social media feeds, and even calendars into any page in seconds.

Please don't hesitate to contact me with any questions:

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