

Olivehurst Public Utility District



Agenda Item Staff Report

Meeting Date: October 15, 2026

Item description/summary: Update on SactoMoFo Tuesday night Food Truck Mania Events at Eufay Woods Sr. Park

Food Truck Mania events, coordinated by SactoMoFo, were held every Tuesday evening from May through September 2026 at Eufay Wood Park.

SactoMoFo recently contacted District staff to discuss the financial performance and continued viability of the events. According to financial information provided by SactoMoFo, the events generated approximately \$16,980 in total food truck sales during the season. However, SactoMoFo reported an overall net operating loss of approximately \$366 after accounting for staffing, transportation, and other associated expenses.

Initially, the events included two food trucks and on-site staffing. In July, SactoMoFo reduced its participation to one food truck without additional staffing to minimize operating expenses. Although this adjustment improved the financial performance of the events, SactoMoFo indicated that the location continued to present challenges.

SactoMoFo identified several factors affecting the sustainability of the events, including competition from independently operated food trucks in the surrounding area, difficulty securing participating vendors, and travel expenses that often exceeded the financial benefits for vendors traveling to the location.

Based on these challenges, SactoMoFo has indicated that continuing Food Truck Mania at this location under the existing arrangement is not financially sustainable and as such will be suspending their events.

Fiscal Analysis:

No fiscal impact on OPUD.

Sample Motion/Staff Recommendation:

Information only.

Prepared by:

Bri Anne Ritchie, Board Clerk
